



Advancing Blade Application and Adoption

Five Reasons to Join the Blade Systems Alliance (BladeS)

- ∨ *1) Help provide potential customers with the confidence that they are buying into a technology that has widespread support, a real community, and staying power, rather than just a single-company effort.*

- ∨ *2) Take a leadership role in promoting open standards, recognizing that many customers will demand them or are required to consider them in purchasing decisions.*

- 3) Participate in industry-wide user education programs through seminars, short courses, Web broadcasts, and distance learning – including the industry data center summit “BladeSystems Insight” where all summit sponsors are eligible for complimentary BladeS Associate Level Membership and all platinum-level summit sponsors are eligible for a 50% discount on a BladeS Executive Level Membership for 2008.*

- 4) Offer a place for users to register their concerns and to participate in promoting and developing the industry as a whole.*

5) Create an industry-wide group that can work with similar groups (e.g. DMTF, Storage Networking Industry Association).

Blade Systems Alliance (BladeS)

BladeS Mission Statement:

The Blade Systems Alliance's mission is to advance the adoption of modular and blade-based computing systems. In cooperation with the worldwide community of data center professionals and other advanced systems users, the Blade Systems Alliance (BladeS):

- **Promotes multi-vendor standards for modular systems management and racking.**
- **Works with the user community to address real-world data center and advanced computing issues.**
- **Delivers information, programs and forums to educate and inform.**

The Blade Systems Alliance (BladeS) is a forum for end users, consultants, and vendors who are interested in the deployment and application of blade systems.



Blade Systems Alliance (BladeS)

Membership Categories

Executive Members - Annual dues: \$5,000

- Have a director on the Board of Directors
- Eligible for election to officer posts
- Eligible to propose and chair Technical Committees
- Have voting rights on matters put to a general vote
- Eligible to propose issues for discussion at Board of Director meetings
- Eligible to use the (BladeS) name and logo to show membership association
- Eligible to participate in technical committees
- Eligible to post product and company information on the (BladeS) web site
- Eligible to attend all general meetings
- Receive copies of all documents
- Receive subscription to association publications
- Eligible to post one complimentary webcast per year, up to 4 for a fee
- Eligible to post 4 company sponsored white papers per year
- 25% discount on all Alliance Advertising (including webcasts)

Associate Members - Annual dues: \$2,500

- Have voting rights on matters put to a general vote
- Eligible to propose issues for discussion at Board of Director meetings
- Eligible to use the (BladeS) name and logo to show membership association
- Eligible to participate in technical committees
- Eligible to post product and company information on the (BladeS) web site
- Eligible to attend all general meetings
- Receive copies of all documents
- Receive subscription to association publications
- Eligible to post one complimentary webcast per year - up to 2 for a fee
- Eligible to post one company sponsored white papers per year
- 10% discount on all Alliance Advertising (including webcasts)



Membership Application - *Please fax this form with the respective membership payment.* *

SPECIAL 2008 MEMBERSHIP OFFER

Reserve your sponsorship at the BladeSystems Insight summit (www.bladesystemsinsight.com) taking place May 12-14, 2008 in Tucson, Arizona and be eligible for:

- complimentary BladeS Associate Level Membership
- 50% discount on a BladeS Executive Level Membership with a platinum-level summit sponsorship

For more information, contact Paul Samargedlis at paul.samargedlis@ppmmmedia.com or 603-668-7141.

Membership Category	<input type="checkbox"/> Executive <input type="checkbox"/> Associate (Please check one.)
Company Name:	
Authorized Signature:	
Printed Name and Title:	
Company Address:	
Phone & Fax:	Phone: _____ Fax: _____ Email: _____
Initial Content Commitment: (to be supplied within 60 days)	White Paper title: _____
Commitment to Interoperability Committee Participation	Name: _____ Title: _____ Email: _____
Commitment to Marketing Committee Participation	Name: _____ Title: _____ Email: _____
Commitment to Technical Committee Participation	Name: _____ Title: _____ Email: _____

*** Please fax completed membership application with PO and/or with credit card information to:**

Blade Systems Alliance
P.O. Box 1972
Colleyville, TX 76034
Phone: (817) 545-4200
Fax: (817) 796-1625

If you require an invoice, please fax [**(817) 796-1625**] this membership application with a copy of your PO. An invoice will then be processed and sent to you for payment. If you have any questions regarding this agreement, please call (817) 545-4200 or marketing@bladesystems.org.